



# REGEM VILLAGRACIA

Graduated with High Honor - ATEC Technological College

## CAREER OBJECTIVE

To lead, challenge, and be challenged in an opportunity, particularly in the field of multimedia, web development and advertising that contributes to the outstanding growth of a business.

## SKILLS

- Conceptualizing marketing themes, storyboarding, promotion plans and presentation development.
- Knowledgeable in design trends and general advertising culture with a proven ability to deliver great work on time and on budget.
- Developing creative copy and digital collaterals as well as monitoring of campaign activity.
- Creating brand guidelines, promotional video/animation, out of home advertisements, and other business materials.
- Proficient in most graphic design applications & well informed in digital print production.
- Innovative thinker with an eye for details, harmony of colors and sounds.
- Adept at server-side & front-end web development including maintenance.

## EXPERIENCE

- Produced designs that captured the essence of marketing identities:
  - Corporate Logos
  - Booth Layouts
  - Video Promotions
  - Business Collaterals
- Design & develop websites for personal and business use:
  - Business Websites
  - Social Media & Blog Sites
  - CMS/Bulletin/Forum
  - Server Setup & Maintenance
- Composed & produced music in genres ranging from Symphonic to Pop:
  - Original Compositions & Adaptations
  - Orchestral Arrangements
  - Background Effects/Music for Videos

- MAY 2020** PRESENT  
**CREATIVE DIRECTOR - BITMON ADVERTISING AGENCY**  
*123 Brgy. San Roque, Baliwag, Bulacan*
- OCT 2019** UNTIL MAY 2020  
**CREATIVE LEAD - BE GLOBAL E-COMMERCE CORPORATION**  
*500A Altura Street, Sampaloc, Manila*
- JUN 2018** UNTIL OCTOBER 2019  
**VISUAL ARTIST - CAMERAHAUS**  
*Xitrix Tower, 23 Detroit Street, Brgy. Pinagkaisahan, Quezon City*
- JAN 2017** UNTIL JUNE 2018  
**CREATIVE HEAD - PASCUAL GROUP OF COMPANIES**  
*Rm. 816, Pacific Century Tower, Quezon Ave, Quezon City*
- DEC 2015** UNTIL JANUARY 2017  
**MULTIMEDIA ARTIST - CROWN ASIA CHEMICALS CORPORATION**  
*Rm. 1808 President Tower, 81 Timog Avenue, Quezon City*
- 2014** 3 MONTHS  
**GRAPHIC ARTIST INTERN - ADS BISHOP**  
*Malolos Shopping Arcade, Paseo del Congreso, Malolos City*

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## APPLICATIONS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE PREMIERE



ADOBE AFTER EFFECTS



ADOBE INDESIGN



ADOBE XD



FIGMA



SPARK AR STUDIO



FL STUDIO / AUDITION



AUTODESK MAYA



GOOGLE SKETCHUP

